



SCHOOL OF COMMUNICATION

Illinois State University

ISU School of Communication's 25 Graduate Seminars

- COM 402 Seminar in Rhetorical Communication Research Methods (Required, or 473)
- COM 409 Seminar in Health Communication
- COM 410 Seminar in Family Communication
- COM 418 Foundations of Mediated Communication
- COM 422 Proseminar in Communication Philosophy and Theory (Required for all 1st years)
- COM 424 Seminar in Persuasion
- COM 433 Seminar in Leadership Communication
- COM 435 Communication Training and Development
- COM 436 Advanced Message Design
- COM 460 Seminar in Mass Communication
- COM 462 Seminar in Critical Studies in Mass Communication
- COM 463 Seminar in Mass Media Effects
- COM 472 Seminar in Intercultural/Interethnic Communication
- COM 473 Seminar in Qualitative Communication Research Methods (Required, or 402)
- COM 474 Seminar in Interpersonal Communication
- COM 475 Seminar in Public Relations
- COM 478 Seminar in Public Relations Research: Case Studies
- COM 481 Seminar in Communication Education: Communication Pedagogy
- COM 482 Seminar in Communication Education: Communication Assessment
- COM 483 Seminar in Communication Education: Instructional Communication
- COM 492 Seminar in Communication Theory
- COM 494 Seminar in Small Group Communication
- COM 495 Seminar in Organizational Communication
- COM 496 Seminar in Rhetorical Theory
- COM 497 Seminar in Quantitative Communication Research Methods (Required for all 1st years)



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Illinois State University

Elective Graduate Seminar Topics

COM 409 Seminar in Health Communication

COM 410 Seminar in Family Communication

COM 418 Foundations of Mediated Communication

(topic always varies: theory; hyperpersonal model; media ecology)

COM 424 Seminar in Persuasion

COM 433 Seminar in Leadership Communication

COM 435 Communication Training and Development

COM 436 Advanced Message Design

(topic can vary: development of mediated message)

COM 460 Seminar in Mass Communication

(topic can vary: humor and politics; historical and theoretical perspectives)

COM 462 Seminar in Critical Studies in Mass Communication

(topic varies: television analysis and criticism; representations of race, class, and gender in media; ethical considerations in converged media)

COM 463 Seminar in Mass Media Effects

COM 472 Seminar in Intercultural/Interethnic Communication

COM 474 Seminar in Interpersonal Communication

(topic always varies: the dark side; emotions; general survey)

COM 475 Seminar in Public Relations

(topic can vary: corporate identity, image, and reputation; power, ethics and public relations)

COM 478 Seminar in Public Relations Research: Case Studies

(topic can vary: narrative, metaphor, and archetype; crisis communication)

COM 481 Seminar in Communication Education: Communication Pedagogy

COM 482 Seminar in Communication Education: Communication Assessment

COM 483 Seminar in Communication Education: Instructional Communication

COM 492 Seminar in Communication Theory

(topic always varies: rhetorical criticism; rhetorical and textual criticism; social construction of reality; the power of myth; the pedagogy of civic and political engagement; popular song as a symbol system)

COM 494 Seminar in Small Group Communication

(topic always varies: general survey; narratives and dark side)

COM 495 Seminar in Organizational Communication

(topic can vary: communication in secret societies; applied organizational research)

COM 496 Seminar in Rhetorical Theory

(topic usually varies: rhetoric and Marxism; rhetoric and social protest; the rhetoric of magic; the rhetoric of social class; postcolonial theory and criticism)



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Typical Rotation of Graduate Seminars

- COM 402 Seminar in Rhetorical Communication Research Methods (Fall semester)
- COM 409 Seminar in Health Communication (Fall semester)
- COM 410 Seminar in Family Communication (Spring semester)
- COM 418 Foundations of Mediated Communication (Fall and/or Spring semester)
- COM 422 Proseminar in Communication Philosophy and Theory (Fall semester only)
- COM 424 Seminar in Persuasion (Fall or Spring semester)
- COM 433 Seminar in Leadership Communication (Spring semester)
- COM 435 Communication Training and Development (Fall semester)
- COM 436 Advanced Message Design (Spring semester)
- COM 460 Seminar in Mass Communication (Fall semester)
- COM 462 Seminar in Critical Studies in Mass Communication (Fall and/or Spring semester)
- COM 463 Seminar in Mass Media Effects (Spring semester)
- COM 472 Seminar in Intercultural/Interethnic Communication (Spring semester)
- COM 473 Seminar in Qualitative Communication Research Methods (Fall semester)
- COM 474 Seminar in Interpersonal Communication (Fall and Spring semesters)
- COM 475 Seminar in Public Relations (Fall or Spring semester)
- COM 478 Seminar in Public Relations Research: Case Studies (Spring semester)
- COM 481 Seminar in Communication Education: Communication Pedagogy (Spring semester)
- COM 482 Seminar in Communication Education: Communication Assessment (Spring semester)
- COM 483 Seminar in Communication Education: Instructional Communication (Fall semester)
- COM 492 Seminar in Communication Theory (Fall and Spring semesters)
- COM 494 Seminar in Small Group Communication (Fall semester)
- COM 495 Seminar in Organizational Communication (Fall or Spring semester)
- COM 496 Seminar in Rhetorical Theory (Spring semester)
- COM 497 Seminar in Quantitative Communication Research Methods (Spring semester only)



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Typical Rotation of 300-Level Graduate Courses

- COM 302 Communication Criticism (Fall semester)
- COM 303 Controversy and Contemporary Society (Fall and Spring semesters)
- COM 304 Freedom of Speech and Press (Fall semester)
- COM 312 Broadcast History (Fall semester)
- COM 317 Digital Post Production (Fall and Spring semesters)
- COM 318 Social Dynamics of Communication Technologies (Fall or Spring semester)
- COM 319 Motion Graphics and Visual Effects (Spring semester)
- COM 320 Mass Media: Cultural Criticism and Problems (Fall and Spring semesters)
- COM 321 Campaign Communication and Message Design (Fall or Spring semesters)
- COM 323 Theory and Research in Small Group Communication (Fall and Spring semesters)
- COM 324 Theory and Research in Persuasion (Fall semester)
- COM 325 Theory and Research in Interpersonal Communication (Fall semester)
- COM 328 Negotiation (Spring semester)
- COM 329 Organizational Communication (Fall and Spring semesters)
- COM 331 Human Communication and the Aging Process (Fall or Spring semester)
- COM 351 Advanced Writing for Mass Media (Fall and Spring semesters)
- COM 352 Documentary Production on Social and Political Issues (Fall semester)
- COM 355 International Public Relations (Fall and Spring semesters)
- COM 356 Executive Speechwriting (Fall semester)
- COM 360 Mass Media: Theory and Effects (Fall and Spring semesters)
- COM 361 Mass Media Law, Policy, & Ethics (Fall and Spring semesters)
- COM 362 Non-Broadcast Television (Spring semester)
- COM 364 Broadcast Management (Fall or Spring semester)
- COM 365 Newspaper Design and Graphics
- COM 366 Web Production and Design (Fall and Spring semesters)
- COM 367 Ethical Problems in Mass Media (Fall and Spring semesters)
- COM 369 International Communication Systems
- COM 370 Psychology of Language (Fall and Spring semesters)
- COM 371 Political Communication (Fall and Spring semesters)
- COM 372 Theory and Research in Intercultural Communication (Spring semester)
- COM 373 Internal Public Relations
- COM 375 Communication and Leadership (Fall and Spring semesters)
- COM 381 Issues in the Teaching of Communication (Fall semester)
- COM 385 Editorial and Feature Writing (Spring semester)
- COM 390 Topics in Contemporary Communication Issues



SCHOOL OF COMMUNICATION

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Suggested Graduate Courses Based on Interest Area

Organizational Communication

- COM 495 Seminar in Organizational Communication
- COM 433 Seminar in Leadership Communication
- COM 435 Communication Training and Development
- COM 494 Seminar in Small Group Communication
- COM 424 Seminar in Persuasion
- COM 473 Seminar in Qualitative Communication Research Methods
- COM 472 Seminar in Intercultural/Interethnic Communication
- COM 409 Seminar in Health Communication
- COM 474 Seminar in Interpersonal Communication
- COM 475 Seminar in Public Relations
- COM 478 Seminar in Public Relations Research: Case Studies
- COM 436 Advanced Message Design
- COM 329 Organizational Communication
- COM 375 Communication and Leadership
- COM 483 Seminar in Communication Education: Instructional Communication

Instructional Communication

- COM 481 Seminar in Communication Education: Communication Pedagogy
- COM 482 Seminar in Communication Education: Communication Assessment
- COM 483 Seminar in Communication Education: Instructional Communication
- COM 492 Seminar in Communication Theory
- COM 494 Seminar in Small Group Communication
- COM 435 Communication Training and Development
- COM 474 Seminar in Interpersonal Communication
- COM 472 Seminar in Intercultural/Interethnic Communication
- COM 424 Seminar in Persuasion
- COM 473 Seminar in Qualitative Communication Research Methods
- COM 433 Seminar in Leadership Communication
- COM 495 Seminar in Organizational Communication
- COM 328 Negotiation
- COM 418 Foundations of Mediated Communication

Interpersonal Communication

- COM 474 Seminar in Interpersonal Communication
- COM 410 Seminar in Family Communication
- COM 325 Theory and Research in Interpersonal Communication
- COM 328 Negotiation
- COM 331 Human Communication and the Aging Process
- COM 409 Seminar in Health Communication
- COM 492 Seminar in Communication Theory
- COM 424 Seminar in Persuasion
- COM 494 Seminar in Small Group Communication
- COM 472 Seminar in Intercultural/Interethnic Communication
- COM 473 Seminar in Qualitative Communication Research Methods
- COM 418 Foundations of Mediated Communication
- COM 433 Seminar in Leadership Communication
- COM 483 Seminar in Communication Education: Instructional Communication



Suggested Graduate Courses Based on Interest Area (continued)

Public Relations

- COM 475 Seminar in Public Relations
- COM 478 Seminar in Public Relations Research: Case Studies
- COM 436 Advanced Message Design
- COM 473 Seminar in Qualitative Communication Research Methods
- COM 402 Seminar in Rhetorical Communication Research Methods
- COM 355 International Public Relations
- COM 373 Internal Public Relations
- COM 356 Executive Speechwriting
- COM 495 Seminar in Organizational Communication
- COM 424 Seminar in Persuasion
- COM 472 Seminar in Intercultural/Interethnic Communication
- COM 371 Political Communication
- COM 385 Editorial and Feature Writing

Mass Communication

- COM 460 Seminar in Mass Communication
- COM 462 Seminar in Critical Studies in Mass Communication
- COM 463 Seminar in Mass Media Effects
- COM 418 Foundations of Mediated Communication
- COM 492 Seminar in Communication Theory
- COM 473 Seminar in Qualitative Communication Research Methods
- COM 402 Seminar in Rhetorical Communication Research Methods
- COM 360 Mass Media: Theory and Effects
- COM 361 Mass Media Law, Policy, & Ethics
- COM 304 Freedom of Speech and Press
- COM 312 Broadcast History
- COM 317 Digital Post Production
- COM 319 Motion Graphics and Visual Effects
- COM 320 Mass Media: Cultural Criticism and Problems
- COM 351 Advanced Writing for Mass Media
- COM 352 Documentary Production on Social and Political Issues
- COM 362 Non-Broadcast Television
- COM 364 Broadcast Management
- COM 367 Ethical Problems in Mass Media
- COM 385 Editorial and Feature Writing

Rhetoric

- COM 496 Seminar in Rhetorical Theory
- COM 402 Seminar in Rhetorical Communication Research Methods
- COM 492 Seminar in Communication Theory
- COM 371 Political Communication
- COM 424 Seminar in Persuasion
- COM 462 Seminar in Critical Studies in Mass Communication
- COM 302 Communication Criticism
- COM 303 Controversy and Contemporary Society
- COM 370 Psychology of Language



SCHOOL OF COMMUNICATION

Illinois State University

Schedule for Full-Time Graduate Students

Thesis Option (9 courses plus the Master's thesis)

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| Fall semester of 1 st year: | COM 422 (required), COM 402 or COM 473, Elective |
| Spring semester of 1 st year: | COM 497 (required), Elective, Elective |
| Fall semester of 2 nd year: | Elective, Elective, COM 499 |
| Spring semester of 2 nd year: | Elective, COM 499 |

39-hour Option (13 courses plus the 39-hour project)

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| Fall semester of 1 st year: | COM 422 (required), COM 402 or COM 473, Elective |
| Spring semester of 1 st year: | COM 497 (required), Elective, Elective |
| Fall semester of 2 nd year: | Elective, Elective, Elective, Elective |
| Spring semester of 2 nd year: | Elective, Elective, Elective |

*No more than 12 hours of 300-level course work may be applied toward the degree.

**Students may complete course work during Summer semester between the first and second years in the program to reduce the course load in the second year of study.

Typical Assignment Schedule for Graduate Teaching Assistants (20 hours per week)

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| Fall semester of 1 st year: | COM 110 (10 hours), Mentor (5 hours), Other (5 hours) |
| Spring semester of 1 st year: | COM 110 (10 hours), COM 110 or Other (10 hours) |
| Fall semester of 2 nd year: | COM 110 (10 hours), COM 110 or Other (10 hours) |
| Spring semester of 2 nd year: | COM 110 (10 hours), COM 110 or Other (10 hours) |

*Other assignment in first semester is typically working in the Speech Lab/Communication Resource Center, assisting in a large lecture (COM 111, 160, 178, 223, or 229), or coaching Forensics or Debate.

**Some GTAs have assignments in addition to or in place of COM 110 with SMACC, Advisement Center, Field Experiences, COM 161 Convergent Media Writing, COM 123 Interpersonal Communication (second semester or after), Assistant Basic Course Director (second year only), WZND, TV-10, or Forensics or Debate.