

Mass Media Elective Course Options – Spring 2023

Important Notes:

1. If a course is required for your major, it cannot count as an elective in your Mass Media plan of study. You can find a checklist for your specific major sequence from the [University Catalog](#).
2. **Double check all prerequisites** on [Course Finder](#) to make sure you are eligible to enroll in a particular course.
3. Courses not included on this list are major-blocked for students in other Communication majors (i.e., Communication Studies, Journalism or Public Relations).
4. Overrides into full courses are not considered. If a course is full, you should select another option.

Elective Course Options:

- COM 201: Communication and Social Issues
- COM 202: Persuasion
- COM 211: Live Sports Production
- COM 214: Radio Management (*requires consent of the instructor*)
- COM 218: Communication Technologies and Impacts
- COM 223: Small Group Processes
- COM 225: Non-Verbal Communication
- COM 226: Classical Rhetoric
- COM 228: Intro to Interviewing
- COM 229: Foundations of Organizational Communication (*winter session option*)
- COM 240: Visual Communication
- COM 259: Strategic Communication in Sports (*not eligible if previously taken COM 275*)
- COM 262: Advanced Radio Applications
- COM 263: Advanced Television Production
- COM 264: Media Programming
- COM 267: Advanced Broadcast News
- COM 271: Media Performance
- COM 272: Intercultural Communication
- COM 273: Media Event Planning and Promotions
- COM 274: Environmental Communication
- COM 284: Media Sales
- COM 285: News and Feature Online Production
- COM 302: Communication Criticism
- COM 303: Controversy and Contemporary Society
- COM 304: Freedom of Speech & Press
- COM 314: Topics in Radio Management (*requires consent of the instructor*)
- COM 317: Digital Post-Production
- COM 319: Motion Graphics and Visual Effects
- COM 320: Mass Media Cultural Criticism
- COM 324: Theory and Research in Persuasion
- COM 334: Film Festival Management & Curation
- COM 341: Media, Sport & Society
- COM 350: Documentary Film History & Theory
- COM 356: Executive Speechwriting
- COM 360: Mass Media: Theory and Effects
- COM 362: Strategic Media Production
- COM 364: Media Management
- COM 367: Ethical Problems in Mass Media
- COM 371: International Political Communication
- COM 374: News Literacy: Critical Perspective
- COM 383: Communication for Teachers & Trainers
- COM 385: Editorial & Feature Writing
- COM 390: Special Topics, Race & Visual Rhetoric
- COM 398A05: Internships for Mass Media Majors (*requires consent of the instructor*)