

The requirements below pertain to the 2017-2018 Undergraduate Catalog and are intended as a guide for academic planning. Students should consult with their academic advisor to discuss their individual plan of study.

General Education (36-43 credit hours)

Please consult your Undergraduate Catalog for a complete list of General Education courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
- _____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Please see major requirements for mathematics options

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)**

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Public Relations majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement

B.A. LAN 115 (1 course required)

Major (39 credit hours)

- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 161 Convergent Media Writing
- _____ 3 COM 178 Introduction to Public Relations
- _____ 3 COM 268 Public Relations Writing & Production (P: COM 111 and 161)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 329 Organizational Communication (P: COM 111; 75+ earned hours)
- _____ 3 COM 377 Public Relations Campaigns (P: COM 111, 161, 178, 268 and 297; 90+ earned hours)
- _____ 3 COM 378 Public Relations Management & Research (P: COM 111, 161, 178, 268 and 297; 90+ earned hours)

Take five (15 credit hours) additional Senior College Public Relations electives:

At least three (9 credit hours) must be at the 300-level. Please consult with your academic advisor.

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Total Hours Required for Public Relations - 120	
<p>First Year</p> <p><i>Fall Semester (16 credit hours)</i></p> <p>_____ ENG 101 or COM 110 (3)</p> <p>_____ General Education course (3)</p> <p>_____ General Education course (3)</p> <p>_____ SPA 115 B.A. language (4)</p> <p>_____ University wide elective (3)</p>	<p><i>Spring Semester (16 credit hours)</i></p> <p>_____ ENG 101 or COM 110 (3)</p> <p>_____ General Education course (3)</p> <p>_____ General Education course (3)</p> <p>_____ General Education course (3)</p> <p>_____ SPA 116 (4) LH – Gen Ed</p>
<p>Second Year</p> <p><i>Fall Semester (15 credit hours)</i></p> <p>_____ COM 111 (3)</p> <p>_____ COM 178 (3)</p> <p>_____ General Education course (3)</p> <p>_____ SPA 213 - (3)</p> <p>_____ University wide elective (3)</p>	<p><i>Spring Semester (15 credit hours)</i></p> <p>_____ COM 161 (3)</p> <p>_____ General Education course (3)</p> <p>_____ General Education course (3)</p> <p>_____ SPA 214 or 240 (3)</p> <p>_____ University wide elective (3)</p>
<p>Third Year</p> <p><i>Fall Semester (15 credit hours)</i></p> <p>_____ COM 268 (3)</p> <p>_____ COM 297 (3)</p> <p>_____ Senior College Public Relations major elective (3)</p> <p>_____ SPA 215 or 233 (3)</p> <p>_____ General Education course (3)</p>	<p><i>Spring Semester (15 credit hours)</i></p> <p>_____ COM 329 (3)</p> <p>_____ 300-level Public Relations major elective (3)</p> <p>_____ Senior College Public Relations major elective (3)</p> <p>_____ University wide elective (3)</p> <p>_____ AMALI requirement (SPA 244) or University wide elective (3)</p>
<p>Fourth Year</p> <p><i>Fall Semester (15 credit hours)</i></p> <p>_____ COM 377 (3)</p> <p>_____ 300-level Public Relations major elective (3)</p> <p>_____ Senior College University wide elective (3)</p> <p>_____ University wide elective (3)</p> <p>_____ University wide elective (3)</p>	<p><i>Spring Semester (15 credit hours)</i></p> <p>_____ COM 378 (3)</p> <p>_____ 300-level Public Relations major elective (3)</p> <p>_____ Senior College University wide elective (3)</p> <p>_____ Senior College University wide elective (3)</p> <p>_____ University wide elective (3)</p>

NOTES:

Brazil participants will complete COM 320 & COM 390 either the summer between their second/third year or third/fourth year. This will take the place of two public relations major electives.

Please consult with your academic advisor regarding University wide electives and appropriate minors/endorsements.