

## JOURNALISM CERTIFICATES OF EXCELLENCE

The world of Journalism is complex. Convergence in the news - the coming together of a range of mediums, such as print and the Internet – means that the budding reporter must be proficient in a wide range of skills and techniques; from writing and interviewing to editing film and working on a website. Yet at the same time, the job candidate will need to show evidence of having acquired mastery in at least one area of specialization that will lead to a specific niche in the news, such as TV anchor or sports reporter. In short, the successful candidate will be a Jack or Jackie of all trades, but a master of at least one.

Consequently, students in the Journalism program should aim to achieve a Certificate of Excellence in at least one key area that reflects their own interests and abilities.

*\*All certificates require the satisfactory completion of the program's required classes, as well as demonstrating exceptional competence in the courses outlined below (Group A & B) by gaining a major grade point average of at least 3.3/4.0.*

*\*All internships (COM 398) must be completed for 3.0 credit hours minimum. Students may count COM 398 as a Group A elective two times in their plan of study. The periods of internships listed below are the minimum. For example, the student might be well advised to gain further experience by spending more than a single semester with *The Vidette* or a similar off-campus site, even though only one is required.*

*\*Students can receive up to two Certificates of Excellence (and receive dual credit in Group A & Group B). Separate internships must be completed for each certificate area.*

*\*For all Certificates of Excellence that require COM 267, the student must earn a "B" or higher.*

### **TV & Online Reporting**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
_____ COM 257 (111, 167, 267)	_____ Portfolio with a <b>TV journalism</b> emphasis
_____ COM 267 (111, 167)	_____ Internship (1 semester) with TV-10 or similar off-campus site
_____ COM 271 (111, 160 or 167, 161)	

### **Radio & Online Reporting**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
_____ COM 162 (160 or 180)	_____ Portfolio with a <b>radio journalism</b> emphasis
_____ COM 271 (111, 161, 160 or 167)	_____ Internship (2 semesters) or leadership position with WZND (news & sports staff) or similar off-campus site

### **Print & Online Reporting**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
_____ COM 265 (111, 165) or COM 385 (111, 165)	_____ Portfolio with a <b>print journalism</b> emphasis
_____ COM 285 (165)	_____ Internship (1 semester) or reporter or editor position at <i>The Vidette</i> or similar news site
_____ COM 367 (111, 160 or 165)	



### **Multimedia Design & Production**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
____ COM 240 (161)	____ Portfolio with a <b>design</b> emphasis
____ COM 241	____ Internship (1 semester) or designer or editor position at <i>The Vidette</i> or similar off-campus site
____ COM 269 or COM 366	

### **Multimedia Sports Reporting**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
____ COM 211 (160 or 180, 163 or 267)	____ Portfolio with a <b>sports reporting</b> emphasis
____ COM 265 (111, 165) or COM 267 (111, 167)	____ Internship or leadership or editor position (must have 2 of the following 4 opportunities) or similar off-campus site: <ul style="list-style-type: none"> <li>• WZND sports</li> <li>• TV-10 sports</li> <li>• <i>The Vidette</i> sports</li> <li>• Redbird Athletics</li> </ul>
____ COM 271 (111, 161, 160 or 167) or COM 285 (165)	

### **Documentary Reporting & Production**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
____ COM 267 (111, 167)	____ Portfolio with emphasis on <b>documentary production</b>
____ COM 350	____ Internship (1 semester) with an emphasis in documentary or journalism or an independent study (COM 287 or COM 296)
____ COM 352 (161, 163 or 167, 263 or 267)	

### **Multimedia Arts & Culture Reporting**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
____ COM 265 (111, 165) or COM 267 (111, 167)	____ Portfolio with an <b>arts &amp; culture entertainment</b> emphasis
____ COM 285 (165) or COM 271 (111, 161, 160 or 167)	____ Internship or leadership or editor position (must have 2 of the following 3 opportunities) or similar off-campus site <ul style="list-style-type: none"> <li>• WZND entertainment</li> <li>• TV-10 entertainment</li> <li>• <i>The Vidette</i> entertainment</li> </ul>
____ COM 320 (111, 160 or 165)	

### **Social Media Analytics, Reporting & Production**

<b><i>Coursework</i></b>	<b><i>Additional Requirements</i></b>
____ COM 218 (111 or 160)	____ Portfolio with an emphasis on <b>social media analytics</b>
____ COM 265 (111, 165) or COM 267 (111, 167)	____ Internship or leadership position (1 semester) with one of the following opportunities or similar off-campus site <ul style="list-style-type: none"> <li>• TV-10's <i>The Bottom Line</i></li> <li>• WZND multimedia position</li> <li>• <i>Vidette</i> multimedia position</li> </ul>
____ COM 285 (165)	
____ COM 382	