

## Elective Course Options for Mass Media Majors – Fall 2025

### **Important Notes:**

1. If a course is required for your major or sequence, it cannot also count as an elective in your Mass Media plan of study. You can find a checklist for your specific major sequence from the [University Catalog](#).
2. **Double check all prerequisites on [Course Finder](#)** to make sure you are eligible to enroll in a particular course.
3. Courses not included on this list may be major-blocked for students in other Communication majors (i.e., Journalism, Public Relations, Sports Communication, or Communication Studies). If you are interested in these courses, you are welcome to submit an override request. Requests will be reviewed around finals week, so it is strongly recommended that you enroll in an alternate course in the meantime.
4. Overrides into full courses are not considered. If you are in immediate need of a specific course for graduation, please contact your academic advisor.

### **Elective Course Options:**

- COM 202: Persuasive Communication
- COM 211: Live Sports Production
- COM 223: Small Group Processes
- COM 225: Nonverbal Communication
- COM 229: Foundations of Organizational Communication
- COM 238: Introduction to Advertising
- COM 240: Visual Communication
- COM 259: Strategic Communication in Sports
- COM 263: Advanced Television Production
- COM 264: Media Programming
- COM 272: Communication, Culture, and Difference in American Society
- COM 273: Media Event Planning & Promotions
- COM 274: Environmental Communication
- COM 284: Media Sales
- COM 287: Independent Study (*requires department consent; contact advisor for more details*)
- COM 291: Undergraduate Teaching Assistantship (*requires department consent; contact advisor for more details*)
- COM 304: Freedom of Speech & Press
- COM 314: Topics in Radio Management (*requires consent of instructor*)
- COM 320: Mass Media Cultural Criticism
- COM 324: Theory and Research in Persuasion
- COM 326: Race & Visual Rhetoric
- COM 341: Media, Society, & Sport
- COM 351: Advanced Writing for Mass Media
- COM 356: Executive Speechwriting
- COM 360: Mass Media Theory and Effects
- COM 364: Media Management
- COM 366: Web Production & Design
- COM 367: Ethical Problems in Mass Media
- COM 374: News Literacy: Critical Perspectives
- COM 398A05: Internships for Mass Media Majors (*contact Tom Lamonica for more details*)