

## Elective Course Options for Mass Media Majors – Spring 2025

### **Important Notes:**

1. If a course is required for your major or sequence, it cannot also count as an elective in your Mass Media plan of study. You can find a checklist for your specific major sequence from the [University Catalog](#).
2. **Double check all prerequisites on [Course Finder](#) to make sure you are eligible to enroll** in a particular course.
3. Courses not included on this list may be major-blocked for students in other Communication majors (i.e., Journalism, Public Relations, or Communication Studies). If you are interested in these courses, you are welcome to submit an override request. Requests will be reviewed around finals week, so it is strongly recommended that you enroll in an alternate course in the meantime.
4. Overrides into full courses are not considered. If you are in immediate need of a specific course for graduation, please contact your academic advisor.

### **Elective Course Options:**

- COM 201: Communication and Social Issues
- COM 202: Persuasive Communication
- COM 211: Live Sports Production
- COM 214: Radio Management (*requires consent of instructor*)
- COM 218: Communication Technologies & Impacts
- COM 223: Small Group Processes
- COM 225: Nonverbal Communication
- COM 226: Classical Rhetoric
- COM 229: Foundations of Organizational Communication
- COM 238: Introduction to Advertising
- COM 240: Visual Communication
- COM 259: Strategic Communication in Sports
- COM 262: Advanced Radio Applications
- COM 263: Advanced Television Production
- COM 264: Media Programming
- COM 267: Advanced Broadcast Newswriting and Reporting
- COM 272: Communication, Culture, and Difference in American Society
- COM 273: Media Event Planning & Promotions
- COM 284: Media Sales
- COM 285: News & Feature Online Production
- COM 303: Controversy and Contemporary Society
- COM 313: African American Rhetoric
- COM 314: Radio Management (*requires consent of instructor*)
- COM 317: Digital Post-Production
- COM 318: Social Dynamics of Communication Technology
- COM 319: Motion Graphics & Visual Effects
- COM 320: Mass Media: Cultural Criticism and Problems
- COM 324: Theory and Research in Persuasion
- COM 334: Film Festival Management & Curation
- COM 350: Documentary Film History & Theory
- COM 360: Mass Media: Theory & Effects
- COM 362: Strategic Media Production
- COM 364: Media Management
- COM 366: Web Production & Design
- COM 367: Ethical Problems in Mass Media
- COM 371: International Political Communication
- COM 374: News Literacy: Critical Perspectives
- COM 383: Communication for Teachers & Trainers
- COM 398A05: Internships for Mass Media Majors (*contact Tom Lamonica for more details*)

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