

Elective Course Options for Public Relations Majors – Fall 2025

Important Notes:

1. If a course is required for your major, it cannot also count as an elective in your Public Relations plan of study. You can find a checklist for your specific major sequence from the University Catalog (<https://illinoisstate.edu/catalog/>)
2. **Double check all prerequisites on Course Finder** (<https://coursefinder.illinoisstate.edu/>) to make sure you are eligible to enroll in a particular course.
3. Courses not included on this list are major-blocked for students in other Communication majors (i.e., Mass Media, Journalism or Communication Studies).
4. Overrides into full courses are not considered. If a course is full, you should select another option. If you are in immediate need of a specific course for graduation, please contact your academic advisor.

Elective Course Options:

- COM 202: Persuasive Communication
- COM 223: Small Group Processes
- COM 225: Nonverbal Communication
- COM 229: Foundations of Organizational Communication (*COM 229 or 329 is required for major*)
- COM 238: Introduction to Advertising
- COM 240: Visual Communication
- COM 259: Strategic Communication in Sports (*not eligible if previously taken COM 275*)
- COM 272: Communication, Culture, & Difference in American Society
- COM 274: Environmental Communication
- COM 287: Independent Study (*contact advisor for more details*)
- COM 291: Undergraduate Teaching Assistantship (*contact advisor for more details*)
- COM 304: Freedom of Speech & Press
- COM 320: Mass Media: Cultural Criticism and Problems
- COM 324: Theory and Research in Persuasion
- COM 326: Race & Visual Rhetoric
- COM 329: Organizational Communication (*COM 229 or 329 is required for major*)
- COM 341: Media, Society, & Sport
- COM 351: Advanced Writing for Mass Media
- COM 356: Executive Speechwriting
- COM 366: Web Production & Design
- COM 367: Ethical Problems in Mass Media
- COM 373: Internal Public Relations
- COM 374: News Literacy
- COM 398A06: Internships for Public Relations Majors (*contact Tom Lamonica, talamon@ilstu.edu, for more details*)